



Sponsor

&

Partnership

Guide

GOLD LEVEL SPONSOR

A Gold level sponsor is our highest standard sponsorship level and gives your company the most exposure. Gold level includes event signage as well as both print and digital media recognition.

As a Gold Sponsor, you get:

- Company logo appears on UptonRec.com highlighting you as a Gold Level Sponsor.
- Your logo will be used on Digital media marketing (facebook/twitter/etc.) at least 4x per year.
- Company Logo will be included in print media, such as our bi-annual mailing that goes to every household, business, and PO Box in Upton.
- Company logo will be included on signage at public recreation events, such as our Summer Concert Series.

Cost for 12 Months to be a Gold Sponsor:

\$500

SILVER LEVEL SPONSOR

A Silver level sponsorship gives your company exposure on our digital media platforms. Currently that includes Facebook, Twitter, Instagram, and our website, UptonRec.com.

As a Silver Sponsor, you get:

- Company logo appears on UptonRec.com highlighting you as a Silver level Sponsor.
- Your logo will be used on Digital media marketing (facebook/twitter/etc.) at least 4x per year.
- You have the option to upgrade to Gold at any time and will receive Gold Level Privileges for the remainder of the sponsorship period*

Cost for 12 Months to be a Silver Sponsor:

\$250

*If you upgrade to gold after a publication has already been designed, it may not be possible to get in that one.

CUSTOM

SPONSOR

Want to do more? Reach out to us and we will make you aware of custom sponsorship opportunities! If you love movies, sponsor a movie night! Fan of music? Sponsor one of our summer concerts... or all of them! Want a new soccer field named after you? We can probably make that happen!

The possibilities are endless!

When it comes to Custom Sponsorship, the sky is the limit. We're willing to run a new program or event, do custom signage, give more space in our magazine, a bigger social media shout out, whatever! All custom sponsorship requests will go to the Recreation Commission at a scheduled meeting for the terms to be discussed and agreed upon. While we are willing to work with you, obviously we have to work within the guidelines of the town/state, and whatever we are doing must work towards furthering our goal of providing the best possible recreation programming to the residents of Upton!

Benefits of Sponsoring Upton Rec:

- Increase the value of your business advertising dollars.
- Achieve name recognition for your business by becoming part of events and programs.
- Develop networking opportunities for business through contact with potential future customers.
- Make a positive contribution to the community.
- Enhance your business public image and generate awareness while marketing to a select audience.

Reach out to us today to find out how we can partner to bring the best programming to the community!



Facebook.com/uptonrec



@uptonrec



@uptonrec

UPTONREC.COM



Upton Recreation
One Main Street, Box 14
Recreation@uptonma.gov
774-216-1438